# THE CO\$T OF VACANT POSITIONS

Trickle-down costs affect your whole company



#### PERSONNEL COSTS:

Given that the average manager should earn you 3-5 times their salary...

R&D Director salary: \$175,000

Earning Loss per day: \$3,100 - \$4,000

6-Month Loss: \$7□□¬□□□

## TEAM COSTS:

- ★ There is an increased chance of others leaving
- ★ There is an increased likelihood that poorly-performing team members will be retained
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  - ➡ If team leader is "vacant," then
    the time-to-productivity is likely
    to be negatively impacted

## REAL COSTS:

- Delayed revenue resulting from increased Time-To-Market (TTM)
- ➡ Products or services that could never be introduced
- Underutilized equipment and corporate assets
- Decreased output from employees performing unfamiliar jobs



#### MANAGEMENT COSTS:

- Less manager time with employees
- Frustration over less corporate support
- Higher middle-management turnover
- Lost opportunities by managers with fill-in duties
- Multiplier effect on productivity and recruitment of others

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### PERSONNEL COSTS:

- Is-the-company-doing-well gossip
- Greater incidences of illness, absenteeism, and tardiness
- Less focus on employee growth, because they are off in a training session
- **\$** Increased frustration
- Less quality work; increased error rates
- Lower chance of employees reaching individual goals
- **♦** Higher turnover
- Reduced creativity and innovative thinking

## COMPETITIVE ADVANTAGE COSTS:

- Analysts perceive you as weak
- Competitors see you as vulnerable
- Prospective employers see your company is in trouble, especially if in high-end positions





## CUSTOMER COSTS:

- Loss of sales volume: unfilled orders and reduced service quality
- Customer attrition: product development delays, new product launch delays, and false impressions

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