

# WAXES

## OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Koster Keunen
- DuPont
- Lubrizol
- Burt's Bees
- BASF
- Micro Powders, Inc

We participate in industry Associations and Trade Shows, including:

- Personal Care Products Council
- American Oil Chemists' Society
- AOCS Annual Meeting
- Personal Care Products Council's Annual Meeting



Look for our articles in *Skin Inc*

## ROPELLA INDUSTRY EXPERTISE

As with the wider personal care industry, waxes are constantly adapting to rising trends and new demands from consumers who expect product innovation from lipstick, hair remover, mascara, and hair gel. There is increasing demand for more “green” products, multi-functional products that add diversity and value, and products that do double-duty of saving consumers’ time and lasting longer (in product shelf life as well as single application life span).

Ropella’s mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO’s, Board Members, SME’s and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – ***the Team with the Best Talent Wins*** Especially so, in fast growing organizations.

## OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging “needle in a haystack” searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



GROWING GREAT COMPANIES  
Through Global Talent Discovery,  
Assessment & Connection

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