SURFACTANTS

OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Clariant
- Evonik
- Huntsman
- BASF
- Stepan
- Wacker

We participate in industry Associations and Trade Shows, including:

- American Coatings Association
- American Chemical Society
- AOCS Annual Meeting & Expo
- ACI Annual Meeting

Look for our articles in Journal of Surfactants & Detergents

ROPELLA INDUSTRY EXPERTISE

Whether for use in detergents, paints, adhesives, cosmetics, or other diverse uses, surfactants play a vital role in today's global economy. By combining hydrophobic and hydrophilic components, they act as a mediator between water and oils/dirt. The cost of raw materials is a major challenge, so companies must push to develop more efficient processes. Many are also experimenting with the development of biosurfactants to meet sustainability goals and consumer demands for natural solutions.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – *the Team with the Best Talent Wins* Especially so, in fast growing organizations.

OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.

ROPELLA®

GROWING GREAT COMPANIES
Through Global Talent Discovery, Assessment & Connection

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