

SUN CARE

OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Johnson & Johnson
- Edgewell
- Neutrogena
- Shiseido Co
- BASF
- California Baby

We participate in industry Associations and Trade Shows, including:

- Associated Skin Care Professionals
- Society of Cosmetic Chemists
- Cosmoprof
- Skincare Ingredients Conference and Expo



Look for our articles in **Happi Magazine**

ROPELLA INDUSTRY EXPERTISE

The sun care industry is a highly competitive market — with products not only competing with each other, but also with other personal care products that offer UV protection in addition to their primary properties — fueled by a constant supply of advanced new products. The growing emphasis is on multi functionality, as consumers call for sun care products that go beyond sunblock and sunscreen and promise hydration, anti-aging, and even insect repellent. Other sun care products include after-sun care and self-tanning, but the primary emphasis remains on protection as scientists and consumers are increasingly aware of the long-reaching consequences of sun exposure.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders - because we all know - **the Team with the Best Talent Wins** Especially so, in fast growing organizations.

OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



GROWING GREAT COMPANIES
Through Global Talent Discovery,
Assessment & Connection

850.983.4777 | ROPELLA.COM