

We have served and developed relationships with leading companies in the industry, including:

- AkzoNobel
- Cargill
- BASF
- Solvay
- DuPont
- Lonza

## We participate in industry Associations and Trade Shows, including:

- Drug, Chemical, & Associated Technologies Assoc.
- National Assoc. of Chem. Distributers
- Society of Chem. Mftrs. & Affiliates
- · American Chemical Society



Look for our articles in Selling Power Magazine

## **ROPELLA INDUSTRY EXPERTISE**

As the global economy expands, companies live and die by the quality of their sales force. Competitive and energetic sales professionals are needed to continuously satisfy existing customers and to cultivate new business relationships. The right salesperson can significantly drive revenue and profits, and can contribute to corporate strategy by advocating for the competitive advantages their customers need from their supplier.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the Team with the Best Talent Wins** Especially so, in fast growing organizations.

## **OUR SOLUTIONS**

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.