

# PULP AND PAPER CHEMICALS

## OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- DuPont
- ArrMaz
- Ecolab
- Kemira
- BASF
- AkzoNobel

We participate in industry Associations and Trade Shows, including:

- National Paper Trade Association
- American Forest & Paper Association
- SuperCorr Exposition
- PaperCon



Look for our articles in Paper 360

## ROPELLA INDUSTRY EXPERTISE

Quality paper begins with quality pulp and paper chemicals, and in our age of environmental consciousness, those chemicals play a larger role than ever. As much as half of all paper pulp is now made from recycled paper, which must be chemically treated to prepare it for re-use. Other chemicals make paper stronger, more water-resistant, and more durable. New formulations are needed to make this process more eco-friendly from start to finish.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders - because we all know - **the Team with the Best Talent Wins** Especially so, in fast growing organizations.

## OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



GROWING GREAT COMPANIES  
Through Global Talent Discovery,  
Assessment & Connection

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