

OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Nature's Way
- Nestle
- USANA
- Nutrien
- Herbalife
- Roquette

We participate in industry Associations and Trade Shows, including:

- Natural Products Association
- Institute of Food Technologists
- Information Food Technology Expo
- Americas Food & Beverage Expo



Look for our articles in Food Technology

ROPELLA INDUSTRY EXPERTISE

The organic, plant-based protein industry is rapidly emerging all over the world, but especially within the United States. In fact, it is predicted that this industry will more double in size over the next 5 years. A major factor propelling this growth is a focus on nutritional, healthy diets to combat rising health concerns. Significant sub-niches include soy proteins, protein isolates and plant-based protein beverages.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the Team with the Best Talent Wins** Especially so, in fast growing organizations.

OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.

