# HAND CARE
# SOAPS

## OUR INVOLVEMENT

**We have served and developed relationships with leading companies in the industry, including:**

- SC Johnson
- L'Oreal
- Procter & Gamble
- The Dial Corporation
- Burt's Bees
- Henkel

**We participate in industry Associations and Trade Shows, including:**

- Society of Cosmetic Chemists
- American Cleaning Institute
- NYSCC Suppliers Day
- Personal Care Products Council

*Look for our articles in happi*

## ROPELLA INDUSTRY EXPERTISE

The hand care soap industry extends far beyond personal and industrial hygiene — although these are still vital components. In addition to pharmaceutical manufacturers combating contamination and automobile maintenance workers combating oil and grease, consumers want products that aid them in exfoliation, moisturizing, and anti-aging. They also often demand products made with natural and organic ingredients, rather than those filled with chemicals and additives.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – ***the Team with the Best Talent Wins*** Especially so, in fast growing organizations.

## OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.

**SMART** SEARCH SYSTEM®
RECRUIT SMARTER, NOT HARDER.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.

**ROPELLA**®

**GROWING GREAT COMPANIES**
*Through Global Talent Discovery, Assessment & Connection*

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