FUNCTIONAL FOODS AND **INGREDIENTS**
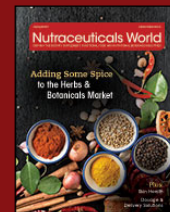
OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Roquette
- DSM
- Coca-Cola
- Kellogg's
- Danone
- Pepsico

We participate in industry Associations and Trade Shows, including:

- Institute of Food Technologists
- Natural Products Association
- Nutracon
- Engredea

*Look for our articles in **Nutraceuticals World***

ROPELLA INDUSTRY EXPERTISE

As science learns more about the extensive role diet plays in overall health, consumers are more concerned than ever about ensuring that their food is functional — that it can provide benefits to them beyond that of their nutritional content. Leading food, beverage and nutrition companies continue to rise to the occasion, studying foods to determine their potential health benefits, and isolating these beneficial compounds so that they can be infused into other foods and beverages.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – *the Team with the Best Talent Wins* Especially so, in fast growing organizations.

OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.

SMART SEARCH SYSTEM
RECRUIT SMARTER, NOT HARDER

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.