

# CONSUMER PRODUCTS PLASTICS

## OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Procter & Gamble
- Unilever
- Glad
- Mondi
- Berry Global
- Graphic Packaging

We participate in industry Associations and Trade Shows, including:

- Plastics Industry Association
- Consumer Specialty Products Association
- Consumer Electronics Show
- Plastec Conference



Look for our articles in *Packaging Digest*

## ROPELLA INDUSTRY EXPERTISE

Plastic is vital to consumer products, whether as a component or packaging, durable or yielding. CPG industries continue to navigate changing demographics, new consumer tastes, technological challenges, and a constant push to reduce economic and environmental costs; advances in plastic technologies assist in all of these endeavors, from the rise of biodegradable and bio-plastics to increasingly light-weight formulas that allow lighter packages to hold heavier loads.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders - because we all know - ***the Team with the Best Talent Wins*** Especially so, in fast growing organizations.

## OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**<sup>®</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



GROWING GREAT COMPANIES  
Through Global Talent Discovery,  
Assessment & Connection

850.983.4777 | ROPELLA.COM