

COMMERCIAL DEVELOPMENT

OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Procter & Gamble
- Johnson & Johnson
- DuPont
- BASF
- Sony
- Pfizer

We participate in industry Associations and Trade Shows, including:

- Product Development and Management Assoc.
- Industrial Research Interchange
- NYSCC Suppliers Day
- IRI Annual Conference



Look for our articles in **Chemical Week**

ROPELLA INDUSTRY EXPERTISE

Commercial Development is a complicated yet integral aspect of corporate strategy, which holds the potential to reap great rewards... or to sow disastrous consequences. Commercial development executives must be well-versed in all aspects of business, especially finance, mergers & acquisitions, and joint venture management, in order to ensure that the decisions they make further the company's ultimate aspirations.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders - because we all know - **the Team with the Best Talent Wins** Especially so, in fast growing organizations.

OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



GROWING GREAT COMPANIES
Through Global Talent Discovery,
Assessment & Connection

850.983.4777 | ROPELLA.COM