



CEMENT, ASPHALT AND CONCRETE ADMIXTURES

Admixtures including set accelerators and retarders, and super plasticizers can greatly increase the value and utility of concrete, asphalt, and cement. By allowing higher-strength mixtures to be produced without increasing the amount of cement, admixtures result in lower energy usages and CO2 emissions. Introducing air pockets into which water can expand increases freeze-thaw durability and lifespan. Speeding and slowing the setting rate can allow projects to continue on-track without interference from extreme temperatures.

Ropella understands the unique recruitment challenges faced by this diverse industry. Our understanding of your company, your customers and current industry trends means our executive search consultants can find just the right fit, quickly and efficiently. As talent acquisition experts, we excel at attracting, recruiting and building relationships with the best minds in the industry.



Look for our articles in *Concrete Construction* and other industry publications.

We have proven our ability to help companies grow and prosper by developing their most important competitive advantage — skilled people. Successful industry leaders count on Ropella to find the right talent to drive their business forward.

*For more information, please contact our
**Chairman & CEO Patrick Ropella, at
850.983.4997 or ropella@ropella.com.***

We read and write for industry publications, including:

- Concrete Construction Magazine
- Asphalt Magazine
- Concrete Products
- Cement Americas

We participate in industry associations such as:

- National Asphalt Pavement Association
- American Concrete Institute
- Slag Cement Association
- Asphalt Institute

We regularly attend industry trade shows, including:

- World of Concrete
- NAPA Annual Meeting
- World of Asphalt Show and Conference
- CONEXPO-CON/AGG

We have served and developed relationships with leading companies in the industry, including:

- Huntsman
- Akron Precision
- Norchem
- LaFargeHolcim
- Vulcan Materials
- Hycrete
- Grace Construction
- BASF
- Euclid Chemical
- Sika

Ropella teams are built around the functions our clients are seeking. We have dedicated teams focused on C-suite, Sales, Marketing, R&D and Operations.

Roles filled include:

- President
- Business Manager
- Vice President of Marketing
- Global Sales Director
- Chief Operations Officer
- Product and Applications Development Manager
- Global Regulatory Manager



ROPELLA
GROWING GREAT COMPANIES

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