

# CARBON BLACK

## OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Cabot Corp.
- Birla Carbon
- SGL Carbon
- Asahi Carbon Co.
- Goodyear Tires
- Monolith

We participate in industry Associations and Trade Shows, including:

- International Carbon Black Association
- The Tire Industry Association
- Tire Technology Expo
- International Elastomer Conference



Look for our articles in **Paint & Coatings Industry**

## ROPELLA INDUSTRY EXPERTISE

Carbon black is the substance that truly turns rubber into a tire, imbuing it with greatly increased tensile strength, thermal protection, and, of course, its characteristic sleek black appearance. In fact, its high tinting strength and stability make carbon black an excellent coloring agent. Precise skill is needed to produce carbon black — temperatures up to 3600° F are required, and timing at each stage of the process must be carefully controlled. The resulting nodules are as small as 15 nm, and even agglomerate particles are only 100 µm in diameter.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders - because we all know - **the Team with the Best Talent Wins** Especially so, in fast growing organizations.

## OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



GROWING GREAT COMPANIES  
Through Global Talent Discovery,  
Assessment & Connection

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