

# ALKALIS, CHLORINE, AND CAUSTIC **SODA**

## OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Covestro
- AkzoNobel
- PPG
- Dow
- Dupont
- Olin

We participate in industry Associations and Trade Shows, including:

- World Chlorine Council
- ACC Chlorine Chemical Division
- The Chlorine Institute
- ACI Annual Meeting



Look for our articles in **Chemical & Engineering News**

## ROPELLA INDUSTRY EXPERTISE

The chlor-alkali production process is a deceptively simple one, utilizing a feedstock similar to the most prevalent resource on our planet: salt water. This brine goes through electrolysis in a membrane or diaphragm cell, turning the salt ( $2\text{NaCl}$ ) and water ( $2\text{H}_2\text{O}$ ) into chlorine ( $\text{Cl}_2$ ), hydrogen ( $\text{H}_2$ ), and caustic soda ( $2\text{NaOH}$ ). These resultant products are used in the creation of everything from toothpaste to ceramic glaze. Most importantly, they are cleaning agents which can be utilized for household soaps and detergents, to disperse oil spills, and as a combatant against acid rain.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders - because we all know - **the Team with the Best Talent Wins** Especially so, in fast growing organizations.

## OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**<sup>®</sup>, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



**GROWING GREAT COMPANIES**  
Through Global Talent Discovery,  
Assessment & Connection

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