THE COSTOF VACANT POSITIONS Trickle-down costs affect your whole company

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PERSONNEL COSTS:

Given that the average manager should earn you 3-5 times their salary...

R&D Director salary:	\$150°000
Earning Loss per day:	\$l,400 - \$2,300
6-Month Loss:	\$300 <u>,</u> 000

TEAM COSTS:

Leadership, idea generation,

- There is an increased chance of others leaving
- Team cohesiveness is disrupted
- There is an increased likelihood
- that poorly-performing team members will be retained
- If team leader is "vacant," then the time-to-productivity is likely to be negatively impacted

MANAGEMENT COSTS:

- Less manager time with employees
- Frustration over less corporate support
- Higher middle-management turnover
- Lost opportunities by managers with fill-in duties

REAL COSTS:

- Delayed revenue resulting from increased Time-To-Market (TTM)
- Products or services that could never be introduced
- Underutilized equipment and corporate assets
- Decreased output from employees performing unfamiliar jobs

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PERSONNEL COSTS:

- Is-the-company-doing-well gossip
- Greater incidences of illness, absenteeism, and tardiness
- Less focus on employee growth, because they are off in a training session
- Increased frustration
- Less quality work; increased error rates



- if in high-end positions
- vulnerable
 Prospective employers see your company is in trouble, especially
- Competitors see you as
- Analysts perceive you as weak

COMPETITIVE ADVANTAGE COSTS:

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- Multiplier effect on productivity and recruitment of others

- Lower chance of employees reaching individual goals
- Higher turnover
- Reduced creativity and innovative thinking

CUSTOMER COSTS:

- Loss of sales volume: unfilled orders and reduced service quality
- Customer attrition: product development delays, new product launch delays, and false impressions