

# Understanding the Roots of Technical Professionals

## Question:

What incentives can I provide to my technical workers to make sure they stay motivated and excited about their job?

## Answer:

High turnover of technical and scientific staff can have a potentially devastating impact on your company's standing as a market leader. Here are a few tips to keep your technology professionals from taking the bait of a new job offer from a competitor.

- **Give them independence:** Resist the temptation to micromanage. Technology workers enjoy controlling the pace and project content of their work.
- **Challenge their skill set:** Provide tough projects that show you appreciate and trust their abilities.



- **Encourage them to learn:** Provide opportunities for learning, knowledge sharing, and experimenting with new ideas and technologies.
- **Build a "technical community":** Create technical peer groups help professionals tie their fields of interest in with the organization.

- **Look for meaningful work:** Evaluate the impact your efforts will make on organization, your specific field and the good of humanity.
- **Leave time for training:** Make sure employers have an open mind about education, conferences, and creative outlets so you can stay innovative and current.
- **Stay connected:** Your professional goals should align with organizational goals to make sure your interest are in tune with the job you will be performing.

## Question:

What should I ask for when looking for a new job as a technical professional?

## Answer:

While it can be dangerous to generalize about a group as diverse as engineers, scientists, and IT professionals, similar traits commonly appear. Make sure a new job offer allows flexibility for these career characteristics:

- **Avoid micromanagers:** Technology professionals work well from precise direction and appreciate being trusted to get the job done.



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