# Communicate, Encourage Creativity to Fuel Motivation

# **Question:**

I have a very diverse staff but want to keep everyone motivated. Do you have any tips for motivating employees across the board?

### **Answer:**

Developing one plan to positively impact all employees can seem like an impossible task. Some employees are inspired by accomplishing meaningful tasks, while others are fueled by a sense of stability and belonging. Here are five universal motivation tips to foster motivated employees:

Communicate openly, honestly and often. Solicit ideas, ask for input and compromise between what is beneficial for your employees and your bottom line.

**Set clear expectations.** Monitor the amount of responsibility given to each person, and be careful not to overload anyone.



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Patrick Ropella is Chairman & CEO of the Ropella Group an international Executive Search, Leadership Transformation, and Corporate Consulting firm. He authored the book and web-based training program, The Right Hire — Mastering the Art of SMART Talent Management, and has seen his content featured in many trade magazines, business publications, and industry journals. Patrick regularly speaks at webinars, career fairs, and conferences.



**Fuel their passion.** Encourage people to share their ideas, challenge each other and brainstorm.

**Break down the barriers.** Be careful not to stifle creative license and independence with too many

rules, policies or micromanaging.

Reward and recognize. Don't overlook the benefits of some good old-fashioned recognition and genuine appreciation.

# **Question:**

For the most part, I enjoy my job. But, sometimes I need an extra push to get inspired. How should I explain this need to my boss?

## **Answer:**

A current trend in the workplace is to find a higher meaning than a paycheck. Not everyone can be a firefighter or find the cure for cancer, but you can uncover your drive. Tap into your source of motivation by finding creative ways to incorporate your passions with your work:

Participate in brainstorming sessions.

Volunteer for projects.

Head committees.

Attend continuing education and training classes.

Challenge yourself and your coworkers.