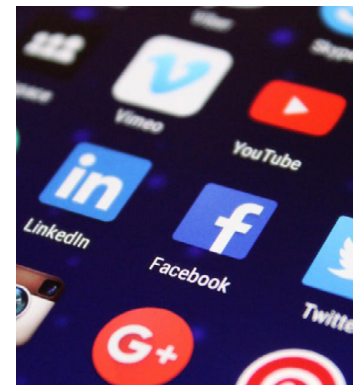




OPPORTUNITY MARKETING PIECE

Graphic Designer

Location: Milton, FL



8100 Opportunity Drive
Milton, Florida 32583
850.983.4777
ropella.com

For more information, contact:
Walker O'Connor
Manager of Talent Acquisition
850.983.8804
walker@ropella.com



ABOUT THE ROPELLA GROUP

The Ropella Group (“Ropella”) is the world’s leading Executive Search Firm specializing in the chemical, consumer products and technology industries. Headquartered in Milton, Florida (north-west of Pensacola and northeast of Fort Walton Beach / Destin), Ropella employs approximately 50 people around the globe - more than 15 of which have been added in the last two years.

In business for more than 30 years, Ropella is a company which continues to grow and excel. In 2018 they were awarded a Super Qualified Target Industry incentive by the Santa Rosa County Commission. This funding will support Ropella’s goal of doubling the number of employees over the next five years, as well as the space to support them.

They have also been highly decorated by Families Count, a Florida Panhandle-based company: they received the “People’s Choice Award,” “The Family Champions Award” and were listed as #4 on “The Top 20 Companies for Working Families.”



QUICK FACTS



1987
ESTABLISHED



PATRICK ROPELLA
CEO



20+
EMPLOYEES



MILTON, FLORIDA
HEADQUARTERS

ROPELLA.COM

EXECUTIVE SEARCH AND CONSULTING

Ropella has been helping companies grow and prosper by developing their most important competitive advantage — smart, capable people — for more than 30 years. They excel at finding those select few candidates with the right skills, qualifications, background and management style that fit their clients' compensation parameters and are ready to relocate.

The need for effective executive search is becoming ever more valuable. Increased competition, technology and globalization are all driving the demand for talented people.

Ropella is ready to meet this challenge. They've created the world's largest database of individuals working in the chemical and related industries and continue to expand their team of consultants.



INSIDER ADVANTAGES

- *Personal Relationships*
- *Global Network*
- *Industry Immersion*
- *The SMART Search System®*

RECRUITMENT PROCESS

Ropella attributes its success to their proprietary 12-step recruitment process: **The SMART Search System®**. The SMART Search System® has revolutionized hiring in the same way Six Sigma revolutionized manufacturing, driving quality and speed of recruitment.

Through the SMART Search System®, Ropella provides clients — including major companies such as Nike, BASF, Benjamin Moore, Bite Beauty (Louis Vuitton Moët Hennessy), Duracell and Tate & Lyle — with precise and predictable hiring results unparalleled within the search industry.



SMART
SEARCH SYSTEM
RECRUIT SMARTER, NOT HARDER

STAGE 1 | SMART STRATEGY & LAUNCH

- Aligning Expectations
- Search Strategy
- Opportunity Marketing Piece
- Skills Survey & Scorecard
- Assessments

STAGE 2 | SMART RECRUITING & INTERVIEWING

- Recruiting
- Interviews
- Hiring Team & Candidate Debrief

STAGE 3 | SMART HIRING & ONBOARDING

- References & Background Checks
- Compensation Benefits & Relocation Assessment
- Onboarding



CORPORATE CULTURE AND VALUES

Joining Ropella is less like starting a new job and more like being welcomed as the newest member of a tight-knit family. They drive productivity by investing in people: each member of the Ropella family is celebrated for his or her unique role in building the company's success. Families come first, and employees are encouraged to maintain a healthy work-life balance.

From daily sports during lunch (wallyball, basketball, tennis), monthly birthday lunches and annual trips to the water park, to volunteering with Habitat for Hu-

manity, competing in the annual YMCA Corporate Cup Games and an annual weekend Christmas retreat in Destin, Ropella employees maintain their connections both inside and outside the office so that working together comes easy.

When hiring new employees, Ropella is concerned about culture first and foremost. They know that the best team members are not necessarily those with the most credentials — skills can be trained — they are the ones with great character and attitude.

CORE VALUES





ON-SITE FACILITIES

Ropella's state-of-the-art headquarters provide an employee-friendly atmosphere in combination with the best computer and communications technology available. It houses art collected from all over the world and has an on-site fitness center with locker rooms, workout equipment, a pool table, and a racquetball court.





PATRICK ROPELLA

Chairman & CEO



Having dedicated his career to helping companies across the globe in sourcing, marketing to, assessing, recruiting, on-boarding, retaining, training and transforming top talent, Patrick Ropella has a global perspective on Executive Search and Talent Management.

He has worked with professionals across all roles and functions, cascading from the top levels of management to apprentices coming straight out of college. Over the past 30+ years he has seen many individuals that he's personally assisted make career transitions become well trained leaders and join the C-suite at many of the world's largest corporations.

His experience within the global chemical industry as a dominant talent management leader allowed his firm, Ropella Group, to grow to the leading position it now holds with a wide variety of corporate clients in the industry and provided a seamless transition to begin serving major consumer product companies, energy companies, Nano, Bio and other high technology companies.

Patrick has written for a wide variety of trade publications, newspapers and business journals on subjects related to the topics covered in *The Right Hire*. His writings have also been published in Germany, Italy, Latin America and Asia.

Patrick and Robbie reside in Destin, FL, with sons Richard and Robert in the outlying Milton area.



ROBBIE ROPELLA

President of Executive Search



As President of Ropella Executive Search, Robbie Ropella works closely alongside Patrick Ropella to place top performers with some of the world's best companies, focusing on the Chemical, Consumer Products and Pharma/Nutra industries. Robbie is one of the Ropella Group's most vital marketing and networking assets, working her magic at trade shows and helping to boost the name and reputation of the Ropella Group internationally.

Robbie has a gift for understanding her clients and the needs they face. She connects with people and enjoys finding the perfect "niche" professionals to complement a company's unique corporate culture, vision and methods. She is truly a driving force within the Ropella Group, providing energy when it is lacking, encouragement when business is tough and recognition when the team achieves success.

Robbie is actively involved in her community as a leader, volunteer, public speaker and caregiver. She was awarded the Family Champion Award for 2008 from the Northwest Florida with Families Count program.

She especially enjoys working with the Gulf Coast Career Network Ministry to coach and mentor laid-off professionals in need of resume help, interview guidance and tips for job hunting.

Patrick and Robbie reside in Destin, FL, with sons Richard and Robert in the outlying Milton area.



ERIC KRAUSE

Senior Vice President



Eric Krause was born in Nebraska and raised in Pensacola, Florida. He holds a BS in Business Management from the University of Florida and an MBA from the University of West Florida. After serving as Marketing Coordinator and Researcher for IMS ExpertServices, he applied his skills as Manager of Donor Services at WSRE, PBS for the Gulf Coast.

Eric brings a strong business background and several years' experience to Ropella, along with a knack for leadership and project management. He constantly strives to improve company efficiency and effectiveness through thorough research, planning and implementation of best practices.



BRITTANY LOUHIER

Creative Manager



Brittany was born and raised in Pensacola, Florida. She received her Bachelor's degree in Communications/Advertising from the University of West Florida where she also gained experience as the Assistant Director of the Marketing and Communications department for the University.

At Ropella, Brittany oversees all marketing activities, including creation of new, engaging content, email marketing, project management, web and print design.

In her free time, Brittany enjoys anything that allows her to be creative — from woodworking to tumbler creation and design. She resides in Milton, FL with her husband, two dogs and cat.

GRAPHIC DESIGNER

ROPELLA

The Graphic Designer, as part of the Ropella media team, will be a dynamic, highly motivated individual with a solid background in print and digital design. The successful candidate will be an excellent communicator and strategic thinker who will work closely with various senior leaders.

JOB RESPONSIBILITIES

- Work under the Creative Director's direction to produce creative designs for marketing, advertising and special projects.
- Create and deliver digital Opportunity Marketing Pieces, case studies, white papers, executive bios, digital ads, sales brochures, social media content, web content and proposals.
- Support all members of the Ropella Group in the day-to-day functions of digital media relations and the satisfaction of client needs.
- Ensure messages are supportive of and consistent with marketing strategies.
- Set personal priorities, organize workload, handle multiple responsibilities and meet deadlines.
- Regularly back up, manage and maintain graphic assets library and archives.
- Review designs for errors before printing or publishing them.
- Understand technical requirements of relevant software products and other design tools.
- Complete other duties as assigned by leadership.

QUALIFICATIONS

- Bachelor's Degree in graphic design or other related design/marketing discipline.
- Must have 1-3 years of related professional work experience, showcased in a portfolio (preferably online).
- Strong working knowledge of Adobe Creative Cloud, specializing in InDesign, Photoshop and Illustrator. Must be VERY STRONG in InDesign and have samples to prove it.
- Strong working knowledge of PowerPoint and other Microsoft Office products.
- Ability to multi-task with excellent project management and communication skills.
- Excellent memory and organizational abilities.
- Must be a self-starter, think-on-your-feet, jack-of-all-trades type of individual.
- Solid understanding of print design and the printing process to ensure brand continuity.
- Excellent eye for detail and aesthetics.
- Some knowledge of HTML and CSS development and constraints is a plus.
- Knowledge of email marketing and social media management is a plus.



ABOUT MILTON AND NORTHWEST FLORIDA

Tucked away off Northwest Florida's beaten path is the city of Milton, an unspoiled destination for anyone seeking adventure and unsurpassed natural beauty. Milton is the county seat of Santa Rosa county and is among the oldest cities in Florida, incorporated in 1844. It maintains a fine balance between small town charm — it's hard to go anywhere without running into someone you know — and modern urban life. Adding to the tight community bond are the numerous events that Milton hosts throughout the year, including Scratch Ankle festival, First Friday, Bands on the Blackwater and other celebrations and art shows that often debut on the river walk.

Although most people come to the Emerald Coast for the beautiful white sand beaches, the crown jewel of Santa Rosa County is its Blackwater River State Forest. Historic downtown Milton proves easy access to the tea-colored, sand-bottom river which offers nearly 40 miles of canoe routes. When looking to take a break from the water, the area also offers trails for hiking, biking and horseback riding, as well as a special trail marked for bird watchers.

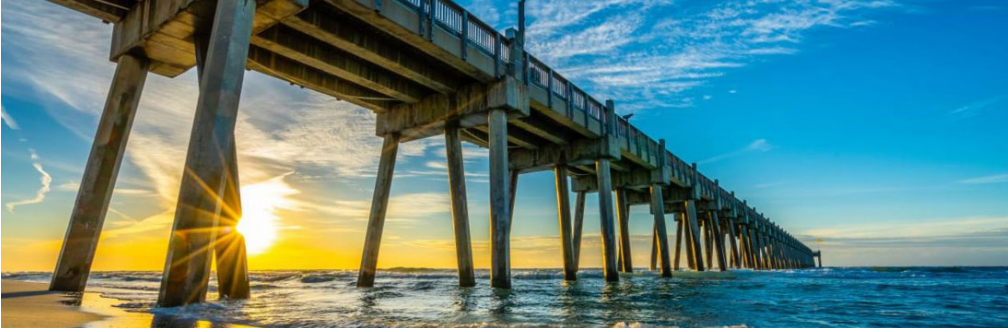
Milton offers many areas to shop, from popular chain brands to an abundance of locally owned specialty shops. Larger shopping malls are located in the nearby cities of Pensacola and Fort Walton Beach/Destin.

Pensacola, established in 1559, has the honor of being "America's First Settlement." As such, the area is deeply steeped in cultural history. Known as the "City of Five Flags," Pensacola has been ruled by five governments over the centuries: Spain, France, Great Britain, the Confederate States of America and, of course, the United States of America. Take a guided tour of 19th-century homes, the 1832 Old Christ Church or the Naval Aviation Museum.

Perhaps the one thing Pensacola is most known for — other than having the world's whitest beaches — is being home to the Blue Angels, the second oldest formal flying aerobatic team in the world. The team's show season runs from March until November, when the pilots perform for more than 10 million people around the country.

From the world's largest artificial reef to picturesque walking trails, visitors will find plenty of ways to have fun in the sun.

LOCATION OVERVIEW



MILTON QUICK FACTS

~10,000

census population

PNS

closest major airport

PENSACOLA

closest major city

I-10

major highway

There are also a number of outdoor annual festivals that take place in Pensacola throughout the year, including the annual Crawfish Festival, FooFoo Festival, Blue Angel Homecoming Air Show, Great Gulf Coast Arts Festival and New Year's Eve Pelican Drop.

Sports fans will enjoy the beautiful golf courses, watching the Blue Wahoos (AA affiliate of the Cincinnati Reds) or the Ice Flyers (Southern Professional Hockey League), or some DII UWF Football. Art enthusiasts can catch a show at the Saenger Theatre or Pensacola Little Theatre or visit the Pensacola Museum of Art, Historic Pensacola Village or Pensacola Lighthouse. Meanwhile, those looking to further their education have a variety of options including Pensacola State College, Pensacola Christian College and the University of West Florida.

Just east of Pensacola is a relaxed beach community known as Navarre. Nestled between Gulf Islands National Seashore and Navarre Beach County Park, this community offers solitude and simplicity. Visitors can sun on the beach, swim in emerald waters, enjoy a picnic in the park or pedal along a scenic bike path.

A popular spot among avid fishermen, the Navarre Beach pier is the longest fishing pier in Florida, stretching 1,545 feet long and towering 30 feet above the calm waters. Here, visitors can almost always spot schools of fish – both tiny and grand – in the crystal clear depths, with stingrays and dolphins making an occasional guest appearance. They say time moves slower here, so visitors and residents alike find it easy to take a break, kick back and relax.

For those seeking additional shopping opportunities and outdoor fun, the cities of Destin and Fort Walton Beach are only a sidestep away from the laid-back Navarre community. The area offers endless strings of recreational fishing fleets and water activities including jet skis, parasailing and swimming with dolphins.

The Destin Commons and Silver Sands Outlets offer access to a multitude of national chains, including Banana Republic, Abercrombie & Fitch, Bass Pro Shops and Lowes, as well as a bowling alley, movie theatre and several restaurants.

Alternatively, visitors can take a walk through Downtown Fort Walton for skate and surf shops, high fashion and other boutiques for every taste.

MILTON, FL

HIGHLIGHTS AND LINKS

CITY INFORMATION

City of Milton

miltonfl.org

City of Pensacola

cityofpensacola.com

Pensacola Official Tourism

visitpensacola.com

City of Destin

cityofdestin.com

City of Fort Walton Beach

fwb.org

Navarre

visitflorida.com/en-us/cities/navarre.html

SHOPPING

Cordova Mall

simon.com/mall/cordova-mall

Destin Commons

destincommons.com

Santa Rosa Mall

santarosamall.com

Silver Sands Factory Outlets

premiumoutlets.com/outlet/silver-sands

Grand Boulevard Town Center

grandboulevard.com

Harborwalk Village

emeraldgrande.com/harborwalk-village

ARTS & ENTERTAINMENT

Museum of Local History

santarosahistoricalsociety.com

The Milton Theatre

miltontheatre.com

Aventures Unlimited

adventuresunlimited.com

Pensacola Little Theatre

pensacolalittletheatre.com

Pensacola Saenger Theatre

pensacolasaenger.com

Pensacola Bay Center

pensacolabaycenter.com

National Naval Aviation Museum

navalaviationmuseum.org

Pensacola Museum of Art

pensacolamuseum.org

Emerald Coast Science Center

ecscience.org

Pensacola Lighthouse and Museum

pensacolalighthouse.org

SPORTS

Pensacola Ice Flyers

pensacolaiceflyers.com

Pensacola Blue Wahoos

milb.com/pensacola

UWF Argonauts Football

goargos.com

NEWS

Santa Rosa's Press Gazette

srpressgazette.com

Pensacola News Journal

pnj.com

WEAR-TV

weartv.com

Northwest Florida Daily News

nwfdailynews.com

EDUCATION

Santa Rosa County School District

santarosa.k12.fl.us

Escambia County School District

ecsd-fl.schoolloop.com

Pensacola State College

pensacolastate.edu

Northwest Florida State College

nwfsc.edu

University of West Florida

uwf.edu

REALTY

Zillow

zillow.com/milton-fl

Trulia

trulia.com/FL/Milton

OTHER OPPORTUNITIES WITH ROPELLA INCLUDE:

- Business Development Representative
- Client Partner
- Database Administrator & Researcher
- Information Research Associate
- Executive Administrative Assistant
- Executive Search Consultant
- IT Manager
- General Admin/Accounts Receivable Manager
- Database Development Expert



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Manager of Talent Acquisition
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walker@ropella.com